ORDER

Orders Order / Rev: 37791 Alt Order #: 08890359

Product Desc: AFF-SENATE

Estimate: 670

Flight Dates: 10/30/12 - 11/06/12

10/29/12 / 10/29/12 Original Date / Rev:

Order Type:

GENERAL

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region:

National

Agency

Name:

Mentzer Media Services

Buying Contact:

Billing Contact:

600 Fairmont Avenue Towson, MD 21286

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Broadcast

EOM/EOC

06/03/10

00:10:00

Advertiser

Name:

American Future Fund

Demographic: Product Codes: A35+

PO4

Priority: Revenue Codes:

LV1 AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date

End Date # Spots Gross Amount Net Amount

10/29/12 11/05/12 18 \$78,000.00 \$66,300.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating		
November 2012	18	\$78,000.00	\$66,300.00	0.00		
Totals	18	\$78,000.00	\$66,300.00	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total \$78,000.00		
KLAS	30%			
Market	100%	\$260,000.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$65,000.00		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$13,000.00		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	10/30/1	2 11/02/12	8 News Now 6a	M-F CM	6-7a	-TWTF	:30	2 :	\$3,000.00LV1	0.00 NM	2	\$6,000.00
			8 News Now 6a	M-F								
NEW	/S											
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/29/12	11/04/12	-TWTF	2	\$3,000.00	0.00						
E 2 8	10/30/1	2 11/02/12	8 News Now No	on M-F CM	12-1230p	-TWTF	:30	3	\$2,000.00LV1	0.00 NM	3	\$6,000.00
			8 News Now No	on M-F								

Print Date: 10/29/12 16:02:49 Page 2 of 2

KLAS

Order / Rev:

37791

Advertiser:

American Future Fund

Alt Order #:

08890359

Product Desc:

AFF-SENATE

Flight Dates:

10/30/12 - 11/06/12

Estimate:

670

70

Ln Ch Start NEWS	End	Inventory Code	Break	Start/End	Гime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date 11/04/12	Weekdays Spots	s/Week 3	<u>Rate</u> \$2,000.00	Rating 0.00						
E 3 8 10/30/12	11/02/12	8 News Now 5-630p M-8 News Now 5-630p M-		5-630p	-TWTF	:30	3	\$3,000.00LV	0.00 NM	3	\$9,000.00
NEWS			•								
	End Date		:/Week	Rate	Rating						
	11/04/12	-TWTF		\$3,000.00	0.00						
E 4 8 10/30/12	11/02/12	8 News Now 11p M-F 8 News Now 11p M-F	СМ	11-1135p	-TWTF	:30	3	\$5,000.00LV	0.00 NM	3	\$15,000.00
NEWS		o News Now 11p W-F									
	End Date	Weekdays Spots	s∕Week	Rate	Rating						
Week: 10/29/12	11/04/12	-TWTF	3	\$5,000.00	0.00						
E 5 8 11/01/12	11/01/12	Thu 10-11p	CM	10-11p	T	:30	1\$	30,000.00LV	0.00 NM	1	\$30,000.00
EL EMETA DV		Elementary									
ELEMETARY Start Date	End Date	Weekdays Spots	s/Week	Rate	Rating						
	11/04/12	T		30,000.00	0.00						
	11/03/12	Sat 7-8p - ET Wknd		7-8p	S-	:30	2	\$1,000.00LV	0.00 NM	2	\$2,000.00
		Ent Tonight Weekend									
ET WEEKEND					5						
	End Date 11/04/12	Weekdays Spots	s/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
		8 News Now 11p Sa/Su		11-1135P	SS	:30	1	\$2,500.00LV	0.00 NM	1	\$2,500.00
E7 0 11/03/12	11/04/12	8 News Now Sa/Su 11p		11-11001	33	.00	•	42,000.0021	. 0.00		42,000.00
NEWS		•									
	End Date		s/Week	Rate	Rating						
	11/04/12	SS		\$2,500.00	0.00						
E 8 8 11/04/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun		430-530p, 63 (6:00 PM-6:3)	0-7pS	:30	1	\$1,500.00LV	ואוא טטט.ט	1	\$1,500.00
NEWS		o News Now Sull		(O.UU FIVI-O.S	J FIVI)						
	End Date	Weekdays Spots	s/Week	Rate	Rating						
	11/04/12	S	1	\$1,500.00	0.00						
E 9 8 11/04/12	11/04/12	CBS News Sunday Mor		CBS Sunday	MorniS	:30	1	\$4,000.00LV	1 0.00 NM	1	\$4,000.00
OUNTROOM		CBS News Sunday Mo	rning								
SUN MORN Start Date	End Date	Weekdays Spots	s/Week	Rate	Rating						
	11/04/12	S		\$4,000.00	0.00						
		8 News Now Noon M-F		12-1230p	M	:30	1	\$2,000.00LV	1 0.00 NM	1	\$2,000.00
		8 News Now Noon M-F		•							
NEWS											
	End Date 11/11/12	Weekdays Spots	s/Week	Rate \$2,000.00	Rating 0.00					l	
vveek. 11/05/12	11/11/12	1-1		Ψ2,000.00	0.00				Totals	18	\$78,000.00
									iolais	10	Ψ10,000.00